Basics of Insurance





Indian Securities Market - Overview



Market Regulator SEBI भारतीय प्रतिभूति और विनिमय बोर्ड Securities and Exchange Board of India 52 Stocks and Other Commodities Depositories Intermediaries Derivative Exchanges Stock Brokers, NSE, BSE, MSE, Ξ RTAs, Mutual NSDL, CDSL MCX etc. Funds, Investment Advisors etc.

Starting Investment in Securities Market



Accounts Required







Bank Account

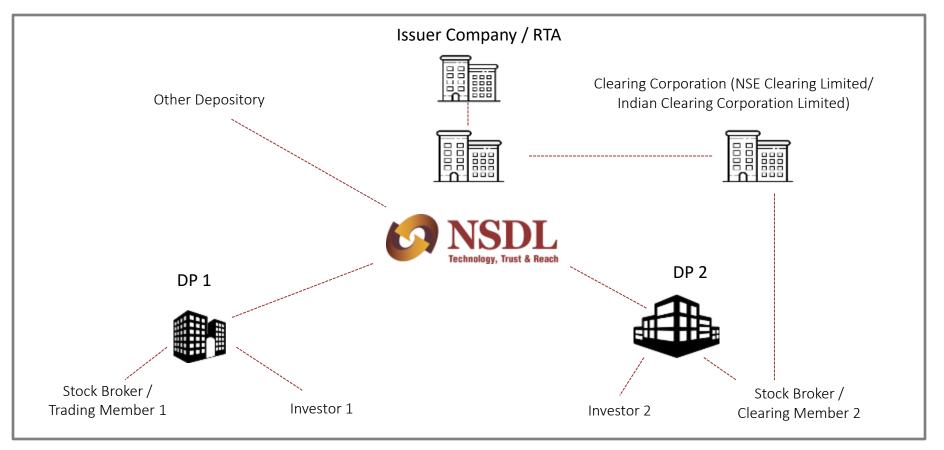
Trading or Broking Account

Demat Account

Many DPs offer a 3-in-1 account opening facility which gives you the convenience of opening a trading, demat and bank account – all together. Now many DPs are offering online demat account opening. Trading or Broking account is required only if you want to buy / sell shares through stock exchange.

Indian Securities Market - Depository System





Services offered by Depository Participant

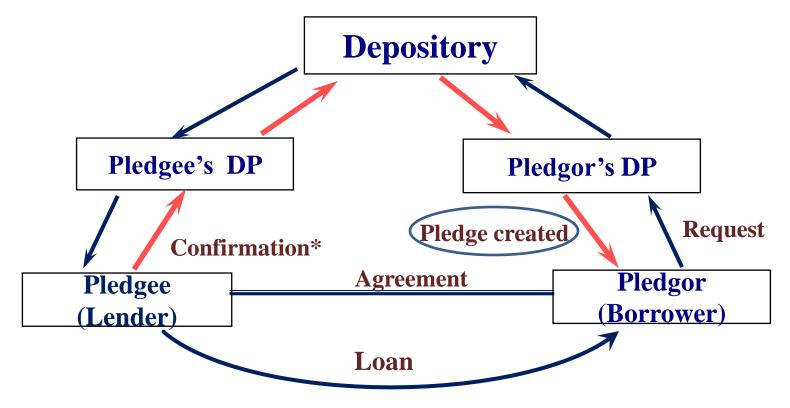




*Even unlisted shares can be dematerialized. **Transfer of securities held in physical form not allowed w. e. f. April 1, 2019. Re-lodgement of transfer deeds which were submitted prior to this, but were rejected or returned, was allowed till March 31, 2021. Shares pending for transfer with listed company / its RTA shall be issued only in demat.

Pledge Creation and Confirmation

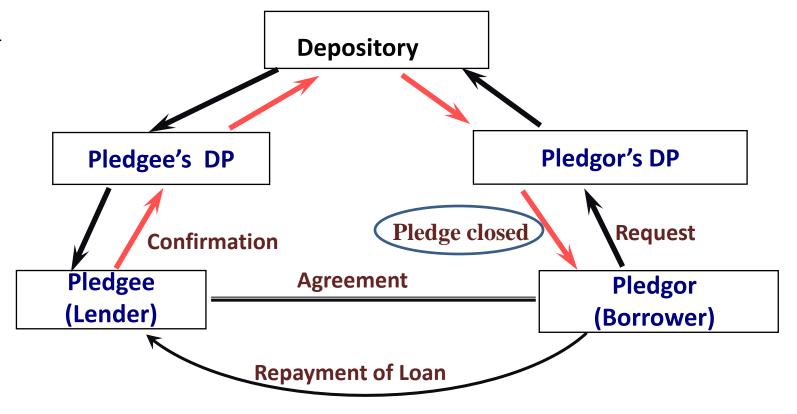




* Not needed if Pledge Standing Instruction is enabled

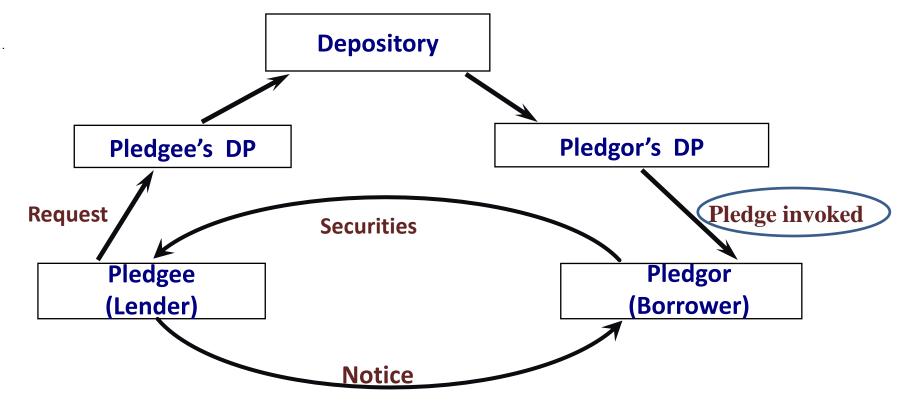
Pledge Closure (Normal)





Pledge Invocation





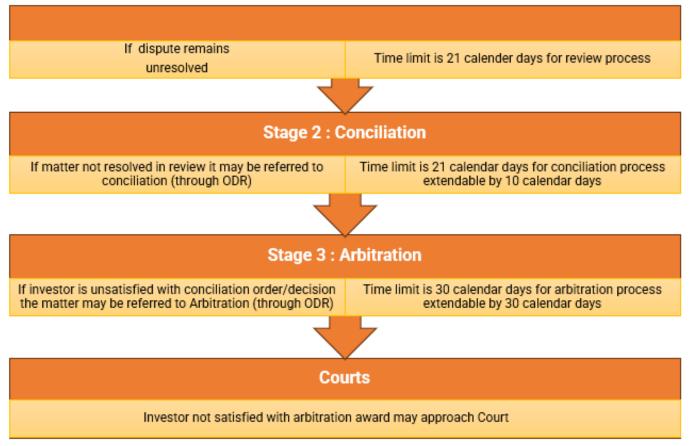
SMART Online Dispute Resolution (SMART ODR) Mechanism



- 1. An investor/client (including institutional/corporate client) shall first take up grievance directly with the Market Participant by lodging a complaint.
- 2. If the grievance is not redressed satisfactorily, the investor/client may escalate through SEBI SCORES.
- 3. If the investor/client is still not satisfied with the outcome, then the investor/client can initiate ODR through the SMART ODR portal.
- 4. An investor/client can initiate dispute through ODR if grievance is lodged directly with Market Participant and remains unresolved; **OR** after lodging grievance on SCORES and is not satisfactorily resolved.
- 5. Market Participant may also initiate dispute through the ODR Portal by giving notice period of 15 calendar days to the investor/client for resolution of the dispute, which is not resolved.
- 6. For more information, visit SEBI Circular No. SEBI/HO/OIAE/OIAE_IAD-3/P/CIR/2023/195 dated July 31, 2023 on SEBI website.

Stages of SMART ODR





Legislative and Regulatory References

- Prevention of Money Laundering Act, 2002
- Prevention of Money Laundering (Rules), 2005
- SEBI Master Circular October 15, 2019

What is Money Laundering (ML)?

• Money Laundering is "the process in which the proceeds of crime are converted and disguised as legitimate assets"

What is Anti-Money Laundering (AML)?

• Anti-Money Laundering is "the initiative to effectively prevent, detect, control and report ML activities to the authorities"

What are Suspicious Transactions?

Transactions (including attempted transactions), that may involve proceeds from a predicate offence, do not have any economic rationale, made in circumstances of unusual or unjustified complexity or gives rise to a reasonable ground of suspicion that it may involve financing of activities relating to terrorism

Key Authorities – Financial Intelligence Unit (FIU-IND), Ministry of Home Affairs and the Enforcement Directorate

Key points for all Investors

Individuals:

- Provide officially valid documents for proof of identity and address
- Furnish correct information on income, occupation, business, marital status, etc.
- Provide accurate financial information salary or business income as applicable
- Inform about any changes to the above information
- Invest only using own sources of funds, not third party funds
- Do not fall prey to any gimmicks or schemes from anyone

Non – Individuals:

- Provide officially valid documents for proof of identity and address
- Furnish information about Beneficial Owner(s), where applicable
- Furnish all other related documents (AoA, MoA, Partnership deed, ASL, etc.)
- Provide correct information about nature and type of business
- Changes to the above information may be duly informed to DPs

Cooperate with DPs who may seek any additional information for due diligence Be diligent and aware about various money laundering schemes Contact your DP or broker in case of any doubts





Keep record of documents signed, account statements, contract notes received and payments made. Save important emails and take periodic back up of data. BO may note that off-market transfer of shares leads to change in ownership and cannot be treated as pledge.

> Change password of your online accounts frequently. Never share your passwords, OTP, CVV and PIN with any one. Never click on suspicious links received via SMS, email or social media platforms.

> Read SMS, emails, letters, statements, bills sent by your broker, bank, DP and NSDL. These are sent to you to keep you updated.

Accept the DIS only if serial number is pre printed and Client ID is pre stamped or pre printed. Keep DIS in safe custody. Do not to leave the DIS "blank or signed" with the Depository Participants (DPs) or any other person/entity when not in use.



- Inform your DP about any change in your Personal Information such as address, bank account immediately.
- If your DP is offering you an online account opening facility, you also have the facility to close your account online.

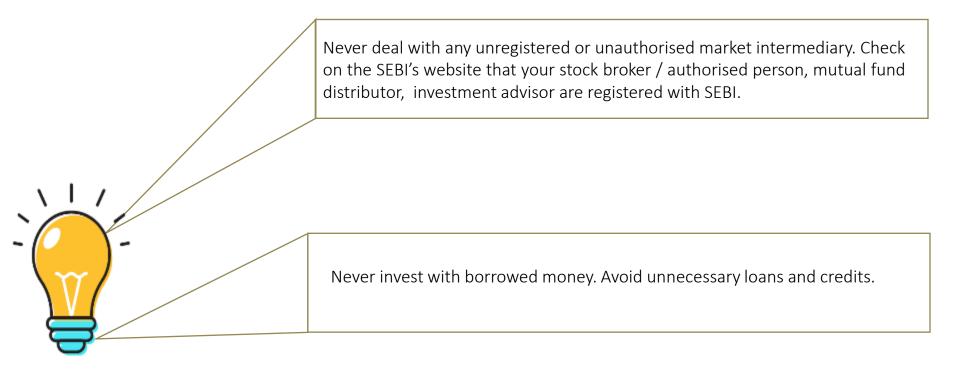
Always mention your Mobile Number and email ID in account opening form and keep them updated.

NSDL publications and presentations are available in Hindi, English and other languages at <u>www.nsdl.co.in</u> \rightarrow Education

Schedule of Awareness Programs, Registration, Feedback and Webinar Recordings are available at <u>www.nsdl.co.in</u> \rightarrow Education

Be a Prudent Investor – Don'ts







Nominate Karo - Surakshit, Samajhdaar, aur Atmanirbhar Niveshak Bano!



— NOMINATE YOUR LOVED ONES TODAY!! –

Opt-in/Opt-out of Nomination in your demat account for ensuring smooth transmission of securities and to prevent accumulation of unclaimed assets in securities market.





Do Not Fall Prey To Stock Tips, Hot Picks etc. Circulated on Twitter, Instagram, WhatsApp, Telegram, Unsolicited SMS, YouTube Channels etc.



Be a Prudent Investor – Consult a SEBI Registered Investment Advisor and Do Your Own Homework Before Investing



Do Not Invest In Any Ponzi Scheme, Unregistered Collective Investment Scheme or Any Other Schemes Promising Unrealistic Returns



Be a Prudent Investor – Consult a SEBI Registered Investment Advisc and Do Your Own Homework Before Investing

Be Vigilant! Invest through a SEBI registered Intermediary

Investors are advised to stay away from fraudulent schemes/Apps promising unrealistic returns. Beware of impersonators !!

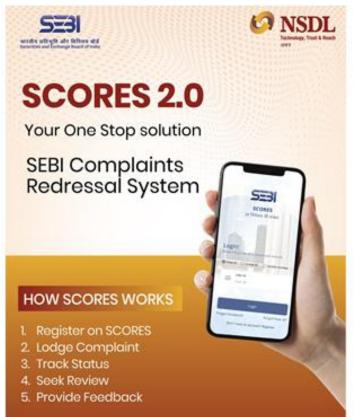
For more information on NSDL Depository Participants registered with SEBI, visit <u>https://nsdl.co.in/direct_search.php</u> on NSDL website.

For SEBI registered Intermediaries, visit <u>SEBI | Recognised Intermediaries</u> on SEBI website.

Proceed with Caution

stay away from fraudulent schemes/Apps promising unrealistic returns

SEBI Complaints Redressal System - SCORES 2.0



For more information, visit <u>https://scores.sebi.gov.in/scores-home</u>



Dharohar – Milestones in the Indian Securities Market

An Initiative B



Explore the evolution of Indian Securities Market



Website: https://mism.org/

Launched by SEBI on the occasion of 76th Republic Day, January 26, 2025

Get ready to explore the transformation of India's securities market!

SEBI's 'Dharohar' platform offers a unique glimpse into the market's growth over the years.

For more information, visit https://mism.org/







SEBI Launches Free Online Investor Certification Examination



Enhance your investment knowledge and test your skills with this voluntary certification program



TEST YOUR KNOWLEDGE WITH

SEBI-Investor **Certification Exam**

The registration process is easy just use your Aadhaar and OTP. Don't miss this opportunity to test your financial skills and stay ahead

Think you know the basics of securities market?



Test your knowledge of securities Markets and investment.



Test yor knowledge about investment process and associated risks

Test your attitude and behaviour towards Investment



certification@nism.ac.in



FREE ONLINE CERTIFICATION EXAM

No Exam Fee

 To test your Knowledge about securities market

💇 Free Study Material

REGISTRATION

https://sice.nism.ac.in/

SCAN FOR

National Institute of

Test your Knowledge with

SEBI-Investor Certification Examination



https://sice.nism.gc.in/



🔮 +91 8080806476 🛛 certification@nism.ac.in

For more information, visit

SEBI Investor Website (https://investor.sebi.gov.in/)

NISM website (https://www.nism.ac.in/sebi-investorcertification-examination/).

SEBI Investor Website





Learn to Manage Your Money for Financial well-being.

For more information related to investments in securities market, please visit SEBI Investor Website <u>https://investor.sebi.gov.in</u>

SEBI Saa₹thi 2.0 Mobile App





For more information related to investments in securities market, please visit SEBI Investor Website <u>https://investor.sebi.gov.in/</u> and SEBI Saa₹thi Mobile App

If You are holding Securities in Paper form



- 1. Provide PAN, KYC information and Nomination to RTA / Company for all joint holders.
- 2. Get PAN and Aadhaar linked for all joint holders.
- 3. Folio may be frozen if not complied.
- 4. Electronic interface provided by company / RTA for various service requests like issuance of duplicate shares, transmission, change in name etc.
- 5. SEBI has prescribed 'Simplified and Standard Norms' for processing of various service requests [Form ISR 1 and other forms available on website of listed company / RTA].

Lodge complaints for Unsolicited Communication and fraudulent activities using telecom resources



In case of Unsolicited Communication and fraudulent activities using telecom resources, you can lodge complaints as follows:

- a) In case of receiving spam or commercial communication make "DND" complaint at respective Telecom Service Provider's App/Website, TRAI DND App, or Call/SMS to 1909
- b) In case of receiving suspected fraud communication, report the same to "Chakshu Platform" of DoT (<u>https://sancharsaathi.gov.in/sfc/Home/sfc-complaint.jsp</u>)
- c) In case fraud has already happened Report the same to Cyber Crime helpline number 1930 or website (<u>https://www.cybercrime.gov.in</u>)

Grievances Redressal

- 1. Read Investor Charter at <u>www.nsdl.co.in</u> \rightarrow Education
- Lodge your complaint with SEBI at <u>https://scores.sebi.gov.in/</u> or SEBI Saa₹thi Mobile App.
- For filing dispute for resolution by conciliation and arbitration, visit SEBI's Securities Market Approach for Resolution Through ODR (SMART ODR) Portal <u>https://smartodr.in/login</u>
- 4. SEBI Toll free helpline 18002667575 / 1800227575
- 5. NSDL helpline 022-48867000
- 6. Online submission of Grievances at <u>www.nsdl.co.in</u> \rightarrow Query related to Demat
- 7. NSDL email for grievance <u>relations@nsdl.com</u>
- 8. NSDL email for other information info@nsdl.com





NSDL Newsletter for Investors



The Financial Kaleidoscope – Free monthly newsletter





March 2025

Women and Financial Planning: Taking Charge of Your Financial Future



www.nsdl.co.in

Education

Newsletter – The Financial Kaleidoscope



Be alert.

Never click on unknown links... you may risk expos your bank account to frauds.



Beware of unknown links:

- · Delete SMS/emails with unknown links immediately
- · Verify details of website if it requests financial details
- · Do not share personal or bank inform on social media



isit https://rbikehtahai.rbi.org.in/dp



DigiSaathi, 24/7 helpline for automated responses on information related to digital payment opt Toll-Free Number: 1800-891-3333; A Short Code: 14431; Website: www.digisaathi.info

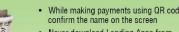






For more details.

Beware of links offering: Unauthorised Digital Lending App Fake Lottery Schemes



- · Never download Lending Apps from
- unknown sources Do not share personal or bank information
 - with unknown entities

issued in public interest by

RESERVE BANK OF INDI

भारतीय रिजर्व बैंक



DigiSaathi, 24/7 helpline for automated responses on information related to digital payment opt Toll-Free Number: 1800-891-3333; A Short Code: 14431; Website: www.digisaathi.info



Be smart.

Verify the credentials of unknown callers, investme portal sites and requests for urgent help for money through social media.





Beware of fraudsters:

- · Do not answer calls/emails from unkno persons demanding money
- · Check details of websites/Apps offering high returns
- · Verify requests for urgent help for mon



For more details. isit https://rbikehtahai.rbi.org.in/dp



DigiSaathi, 24/7 helpline for automated responses on information related to digital payment op Toll-Free Number: 1800-891-3333; A Short Code: 14431; Website: www.digisaathi.info



Basics of Insurance

What is Insurance?

- Insurance is a financial product that reduces or eliminates the cost of probable loss of life or some asset.
- 2. Insurance is a risk transfer tool. By taking an insurance policy, you transfer risk to insurance company.
- 3. Insurance company assumes risk against premium paid by many persons.
- 4. Insurance company pays to those who actually suffer the loss and claim.





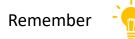
Why Insurance?



Insurance does not reduce the probability of occurrence of adverse events

Certain insurance are mandatory, e.g. motor insurance

It just helps you to manage the financial impact or amount of loss if the adverse event actually take place Buying certain type of insurance helps in saving income tax also, e.g. life insurance and health insurance



Insurance should not be taken just for saving tax

Insurance should not be taken as investment primarily

Popular Types of Insurance



Life Insurance

- 1. Term insurance
- 2. Whole life
- 3. Endowment
- 4. Unit Linked Insurance Plan or ULIP
- 5. Money back
- 6. Retirement plan
- 7. Child Insurance
- 8. Annuity or Pension plan

Non Life or General Insurance

- 1. Health Insurance
- 2. Travel Insurance
- 3. Motor Insurance
- 4. Home Insurance

Insurance Sector in India



- Insurance Regulatory and Development Authority of India (IRDAI) is the regulator.
- There are many players offering numerous products to suit various needs.



Complete list available at <u>www.irdai.gov.in</u> > Home >> Insurers

Do You need Insurance?



You need insurance if you feel that the financial impact or amount of loss on account of occurrence of the adverse event will be difficult to manage.

Examples

- 1. You need to buy life insurance policy if you are the one of the earning member of your family. You do not buy Life Insurance because you are going to die. You buy life insurance because someone else is going to live after you and they will need money.
- 2. You need to buy health insurance if you or your family member may fall sick and the expected cost of treatment will be difficult for you to be bear.

How to Choose Life Insurance Policy?



Important parameters which one should consider before selecting a life insurance policy -

- 1. Your current income and expenses
- 2. How much money your family may need when you are not there?
- 3. How much premium you can afford?
- 4. Insurer's claim settlement record
- 5. Policy exclusions



What should be the Life Insurance Sum Assured?



- 1. It is important to buy an insurance policy. Equally important is to ensure that insurance amount or coverage is adequate.
- 2. Sum Assured Amount should be sufficient to ensure that your family members (dependents) are able to maintain same life style in your absence.
- 3. As a general rule, coverage should be 10 to 25 times of your gross annual income, depending your age.
- 4. Add the amount of liabilities (home loan or other loans) to above amount to arrive at minimum coverage amount.

What is Free Look Period?

- 1. It is period during which a policy holder can review the policy terms and if not satisfied, may return the policy with any penalty or charge.
- 2. Certain expenses like medical check-up expenses incurred, stamp duty paid etc. can be recovered by insurance company.
- 3. 15 days Free Look Period is available for all Life Insurance policies after date of issuance of policy.
- 4. It is available for health insurance policies which a term of at least three years.
- 5. If any claim is made before the end of the Free Look period, then policy can not be returned.





What is the Grace Period?



- 1. Grace period is additional time the insurance provider gives after the premium due date to pay your premium.
- 2. The grace period is 30 days if premium is paid annually. For other premium frequencies, its 15 days.
- 3. Life cover continues during the grace period.
- 4. Health insurance cover is not available during the grace period.



Lapse Of Policies - Revival



- 1. Insurance policy lapses when the insured defaults on the payments of renewal premium beyond grace period.
- 2. When the policy lapses, its benefits also lapse.
- 3. Insurance companies generally provide an option to reactivate the lapsed policy.
- 4. This option is generally available for a limited time revival period, after the grace period.
- 5. During the revival period, the policy can be reinstated or revived subject to certain conditions such as payment of due premium with interest, proof of good health.
- 6. It's a good feature using which policyholders can continue to enjoy policy benefits even when they might have missed the premium payment.
- 7. Revival of lapsed policy may be a cheaper option than buying a new cover.



Health Insurance: How To Buy Insurance?



Important parameters which one should consider before selecting a health insurance policy -

- 1. Coverage of various diseases including pre-existing diseases
- 2. Minimum period of hospitalization required
- 3. Pre and post hospitalization expenses
- 4. Various limits and sub limits
- 5. Coverage of OPD expenses
- 6. Critical illness coverage
- 7. Exclusions
- 8. Cashless facility
- 9. Acceptability and network of empanelled hospitals
- 10. Cost of health check-up

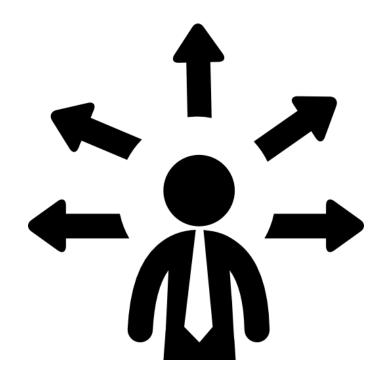


Whom To Buy Insurance From?

NSDL

Some of the common channels to buy insurance are:

- 1. Directly from the insurance company
- 2. Individual Agents
- 3. Corporate Agents (e.g. Banks)
- 4. Insurance Brokers
- 5. Web Aggregators



Difference Between an Agent and Broker



An insurance broker represents you as the client whereas an Insurance Agent represents the company they are engaged by.

An Insurance Broker is interested in selling, buying or negotiating various financial products best suited to their individual client's needs for compensation



An Insurance Agent sells, negotiates, or promotes financial products on behalf of his / her organization.



Whom To Buy Insurance From - Online Or Offline?



Why Online?

- 1. Lot product information is available in a user friendly format.
- 2. Wide comparison features available across products and companies.
- 3. Generally online premium is lower as insures saves on agent commission.
- 4. Convenient to buy. Available anywhere, anytime.

Hybrid or combination of online and offline models are also available now.

Why Offline?

- 1. Insurance products are complicated and sometimes difficult to understand on your own.
- 2. Premium negotiation is possible.
- 3. Suitable for those who are not tech savvy.
- Beneficiary or nominee should be comfortable with online processes to submit claim.
- 5. Difficulties in reaching remote call centre for claim or enquiries.
- 6. Agent are generally easily approachable and offer personalised services.

Saral Jeevan Bima

- 1. It's a standardised Term Life Insurance Policy and offered mandatorily by all life insurance companies.
- 2. Terms and Conditions of the policy are same across all insurance companies.
- Sum insured Minimum ₹5 Lakh, Maximum - ₹25 Lakh in the multiple of ₹50,000.
- Insurance company can offer sum insurance more than ₹25 Lakh also.
- 5. Accident Benefit rider and Permanent Disability Benefit rider can be added.







- 6. Each company can decide the premium independently.
- Policy can be purchased by anyone between 18 – 65 years of age.
- Policy term may be between 5 40 years.
 Maturity age is 70 years.
- 9. Compulsory waiting period of 45 days after date of commencement of risk.





Arogya Sanjeevani Policy

- 1. It's a standardised Health Insurance Policy and offered mandatorily by all insurance companies offering health insurance.
- 2. Terms and Conditions of the policy are same across all insurance companies.
- 3. Sum insured can be decided by each company independently in the multiple of ₹50,000.
- 4. Each company can decide the premium independently.





Arogya Sanjeevani Policy

- This Policy mandatorily covers most common diseases including COVID – 19 and treatments including Ayush treatment.
- 6. Policy can be purchased by anyone between 18 65 years of age.
- 7. Policy term is one year but can be renewed every year till required.
- 8. Policy can cover spouse, parents, parents in laws and dependent children.







Pradhan Mantri Jeevan Jyoti Bima Yojana

- 1. It is a one-year term life insurance scheme.
- 2. Can be renewed each year, till 55 years age.
- 3. Eligibility Any individual who is 18 to 50 years having a bank account.
- 4. This is Aadhaar linked policy, so can be purchased through anyone bank account only.
- 5. Fixed premium ₹330 per year. It is auto-debited from bank account.
- 6. Premium payment period May 25 May 31, every year
- 7. Policy Period June 1 to May 31, every year.
- 8. Sum assured ₹2 Lakh
- 9. Contact your bank if you want to buy this insurance policy.



Pradhan Mantri Suraksha Bima Yojna

- 1. It is a one-year Accidental Death and Disability Insurance cover.
- 2. It can be renewed yearly.
- 3. All individual bank account holders (single or joint both) in the age group 18-70 years are eligible.
- 4. Fixed premium amount ₹12 per annum per member.
- 5. Premium amount is auto-debited from the bank account of the holder.
- 6. Premium payment period before May 31, every year.
- 7. Policy Period June 1 to May 31, every year.
- 8. Sum Assured ₹2 Lakh for accidental death and permanent disability and ₹1 Lakh for permanent partial disability.
- 9. Contact your bank if you want to buy this insurance policy.

What Is An Insurance Repository?

- 1. Insurance Repository is an entity licensed by IRDAI which enables holding of insurance policies in an electronic form.
- 2. It maintains policy data on behalf of insurance companies.
- 3. It also act as a single point of service for all e-policies held by a policyholder.
- 4. It facilitates conversion of the existing paper policies into electronic policies.
- 5. NDML, a 100% subsidiary company of NSDL is one Insurance Repository.
- 6. You can view details of your insurance policies kept in e-Insurance account opened with NDML in your Consolidated Account Statement.
- 7. e-Insurance account can be opened online, any time.





What You Must Do Before Buying An Insurance?



- 1. Insurance is a subject matter of solicitation. Technically, it means insurance is purchased, not sold. So its your responsibility to understand the product before you price for it.
- 2. Satisfy yourself that agent you are dealing with is licensed by the insurance company.
- 3. Make payment to insurance company only, not to its employee or agent.
- 4. Ask for and understand Product Suitability Matrix and Benefit Illustration Document before you decide you buy any insurance product.
- 5. Insurance is a long term contract based on good faith. Fill-up the proposal form correctly.
- 6. Disclose existing diseases and existing policies, if any truthfully. In case of any misstatement, claim can be rejected.

Remember



- 1. Insurance is not same as investment. It should not be purchased only for tax benefit.
- 2. If used as investment tool, it may prove costly in comparison to stand alone investment options.
- 3. Understand the claim process before you buy any policy. Remember your beneficiary should also be comfortable with claim process.
- 4. Understand the complaint process before you buy any policy.
- 5. Remember to update Beneficiary or Nominee in your insurance policy, if need arises.

Remember



- 6. Keep the beneficiary or your family members informed about your insurance policy.
- 7. Always add the nominee for the policy. Review periodically whether you want to change nominee for your policy.
- 8. Remember to pay premium on time. Sending Premium Due notice or Renewal Notice is not a statutory responsibility of the Insurance Company.

What To Do In Case of A Problem or Complaint?

- 1. Every Insurance company is required to provide contact information for any query or problem or complaint.
- 2. These details can be found in the policy documents and on the website of the company.
- 3. Information about escalation matrix and nodal officer for complaints is also provided.
- 4. If your complaint is not redressed to your satisfaction, you may approach Insurance Ombudsman.
- 5. Complaints can be lodged in Integrated Grievance Management System available at <u>https://www.policyholder.gov.in/</u> portal of IRDAI also.





References



1. <u>https://www.policyholder.gov.in/</u>

2. <u>https://www.irdai.gov.in/</u>

- 3. IRDAI Toll Free Number for complaints **155255 (or) 1800 4254 732**
- 4. email complaints@irdai.gov.in

Insurance Ombudsman

- 1. This is available to all individual policyholders.
- You can approach Ombudsman only if you had approached your insurance company earlier with the complaint and it was rejected or not resolved within 30 days or not resolved up to your satisfaction.
- The value of the claim including expenses should not be above ₹30 Lakh.
- 4. Complaint should be made to Ombudsman office having jurisdiction over your area.
- 5. More information available <u>https://www.policyholder.gov.in/</u>.











Demat Ki Paathshala - An initiative by NSDL for Investor Education



THANK YOU

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We welcome your feedback and suggestions about this program at <u>www.nsdl.co.in</u> / <u>info@nsdl.com</u>

