

Circular No.: NSDL/PS/2024/0679

Date: March 12, 2024

Participants are hereby informed that the following ISINs have been activated for the purpose of dematerialization of Preference share of the companies and the details as intimated to NSDL by the Issuers are given hereunder:

Sr. No.	Company	ISIN	Name of Instrument	Face Value (₹)	Certificate Nos / (Dist/NO) From - To	Registrar With BP ID No	Address where Physical Securities is to be sent	Remarks
1	HV FARMS PRIVATE LIMITED	INE0ORP03019	0.0001% COMPULSORILY CONVERTIBLE NON CUMULATIVE PREFERENCE SHARES WITH FACE VALUE RS. 10/-AND PAID UP VALUE RS. 10/-DATE OF ALLOTMENT 06/02/2024 AND DATE OF MATURITY 05/02/2034	10	1- 500000	IN200800 KFIN TECHNOLOGIES LIMITED	MR. SRINIVAS SUDHEER VENKATAPURAM VP CORPORATE REGISTRY KFIN TECHNOLOGIES LIMITED SELENIUM TOWER B PLOT NO 31-32, GACHIBOWLI FINANCIAL DISTRICT NANAKRAMGUDA HYDERABAD TELANGANA 500032 Phone:040-79611000 Email:srinivas.sudheer@kfintech.com	CONTACT ISSUER FOR CONVERSION OF TERMS
2	FINNOVATION TECH SOLUTIONS PRIVATE LIMITED	INE0HYM03040	0.001% SERIES D COMPULSORILY CONVERTIBLE NON-CUMULATIVE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS.10/-DATE OF ALLOTMENT 08/12/2022 AND DATE OF MATURITY 07/12/2042	10	1- 25328	IN200963 NSDL DATABASE MANAGEMENT LIMITED	MR. GOURAV PATEL ASSOCIATE COMPANY SECRETARY FINNOVATION TECH SOLUTIONS PRIVATE LIMITED 16 3 Adarsh Yelavarthy centre opp to frank anthony school cambridge layout jogupalya BANGALORE, 560008, KARNATAKA Phone:9742025033 Email:gourav.patel@kreditbee.com	CONTACT ISSUER FOR CONVERSION OF TERMS
3	ADITYA BIRLA DIGITAL FASHION VENTURES LIMITED	IN90M8D03016	7% OPTIONALLY CONVERTIBLE CUMULATIVE PARTLY PAID REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RE.1/-DATE OF ALLOTMENT 12/10/2023 AND DATE OF MATURITY 11/10/2026	10	1- 250000000	IN200094 LINK INTIME INDIA PRIVATE LIMITED	MS. YOSHITA VORA AUTHORISED PERSON ADITYA BIRLA DIGITAL FASHION VENTURES LIMITED PIRAMAL AGASTYA CORPORATE PARK BUILDING A 4TH AND 5TH FLOOR UNIT NO 401 403 501 502 LBS ROAD MUMBAI MAHARASHTRA INDIA 400070 Phone:9619798718 Email:secretarial@abfirl.adityabirla.com	CONTACT ISSUER FOR CONVERSION OF TERMS
4	VISTA FURNISHING LIMITED	INE0KVD03098	0.10% COMPULSORILY CONVERTIBLE NON CUMULATIVE PREFERENCE SHARES WITH FACE VALUE RS. 100/-AND PAID UP VALUE RS. 100/-DATE OF ALLOTMENT 19/02/2022 AND	100	P01 - P3110500	IN200432 SKYLINE FIN.SERV PVT LTD	Mr. Virender Kumar Rana Director Skyline Financial Services Private Limited D-153A, 1st Floor, Okhla Industrial Area Phase - 1, New Delhi 110 020 Phone:011-40450193-97/26812682	


National Securities Depository Limited

4th Floor, 'A' Wing, Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai – 400 013, Maharashtra, India.
Tel.: 91-22-2499 4200 | Fax: 91-22-2497 6351 | email: info@nsdl.com | Web: www.nsdl.co.in
Corporate Identity Number: U74120MH2012PLC230380

			DATE OF MATURITY 18/02/2025				Fax:011-26812682 Email:viren@skylinerta.com	
5	JIO MEDIA LIMITED	INE0FQN03121	6% OPTIONALLY CONVERTIBLE NON CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS.10/-DATE OF ALLOTMENT 05/03/2024 AND DATE OF MATURITY 04/03/2034	10	1- 1500000	IN200800 KFIN TECHNOLOGIES LIMITED	MR. S.P. VENUGOPAL GM-CORPORATE REGISTRY KFIN TECHNOLOGIES LIMITED KARVY SELENIUM TOWER B, PLOT NO 31-32, GACHIBOWLI FINANCIAL DISTRICT, HYDERABAD- 500 032 Phone:040-67162222 Fax:040-23001153 Email:venu.sp@kfintech.com	CONTACT ISSUER FOR CONVERSION OF TERMS
6	COLORBAR COSMETICS PRIVATE LIMITED	INE064004034	8% NON CONVERTIBLE NON- CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS. 10/-DATE OF ALLOTMENT 29/03/2019 AND DATE OF MATURITY 29/03/2039	10	12000001 - 22350000	IN200133 MAS SERVICES LIMITED	Ms. VANDANA MANGLANI COMPANY SECRETARY COLORBAR COSMETICS PVT LTD 4, COMMUNITY CENTER, NEW FRIENDS COLONY, NEW DELHI-110025 Phone:7838185035 Email:VANDANA-CB@MODI-ENT.COM	
7	NAMDEV FINVEST PRIVATE LIMITED	INE0IX203048	SERIES B COMPULSORILY CONVERTIBLE CUMULATIVE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS. 10/-DATE OF ALLOTMENT 20/02/2024 AND DATE OF MATURITY 19/02/2043	10	1 - 1773049	IN200800 KFIN TECHNOLOGIES LIMITED	MR. S P VENUGOPAL Vice President KFIN TECHNOLOGIES LIMITED KARVY SELENIUM, TOWER B, PLOT 31-32, GACIBOWLI, FINANCIAL DISTRICT,NANAKRAMGUDA, HYDERABAD TELANGANA 500032 Phone:040-67162222 Fax:040-23001153 Email:venu.sp@kfintech.com	CONTACT ISSUER FOR CONVERSION OF TERMS
8	SUDAMA WOOD PANEL PRIVATE LIMITED	INE0SLT04013	9% NON CONVERTIBLE NON- CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.100/-AND PAID UP VALUE RS. 100/- DATE OF ALLOTMENT 16/01/2024 AND DATE OF MATURITY 15/01/2029	100	1 - 1470000	IN201013 MAASHITLA SECURITIES PRIVATE LIMITED	MR. SHAM LAL DIRECTOR SUDAMA WOOD PANEL PRIVATE LIMITED 219 B RAMA MARKET VILLAGE PITAMPURA NEW DELHI 110034 Phone:9654149102 Email:sudamawoodpanel@gmail.com	
9	SOOTHE HEALTHCARE PRIVATE LIMITED	INE984X03122	0.1% CLASS 7 COMPULSORILY CONVERTIBLE CUMULATIVE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS.10/-DATE OF ALLOTMENT 28/06/2023 AND DATE OF MATURITY 27/06/2043	10	55932279 - 58790216	IN200432 SKYLINE FIN.SERV PVT LTD	Mr. Virender Kumar Rana Director Skyline Financial Services Private Limited D-153A, 1st Floor, Okhla Industrial Area Phase - 1, New Delhi 110 020 Phone:011-40450193-97/26812682 Fax:011-26812682 Email:viren@skylinerta.com	CONTACT ISSUER FOR CONVERSION OF TERMS

10	SHAHI EXPORTS PRIVATE LIMITED	INE432Z04018	0.01% NON CONVERTIBLE NON-CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS. 10/-DATE OF ALLOTMENT 30/03/2011 AND DATE OF MATURITY 29/03/2031	10	1 - 15000	IN200117 BIGSHARE SERVICES	Mr. Mukesh Kumar Manager Bigshare Services Private Limited 302, Kushal Bazar, 32-33, Nehru Place, New Delhi - 110019 Phone:011 - 42425004 Email:bssdelhi@bigshareonline.com	
11	OXYZO FINANCIAL SERVICES PRIVATE LIMITED	INE04VS03031	OPTIONALLY CONVERTIBLE NON CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS.10/- DATE OF ALLOTMENT 06/04/2022 AND DATE OF MATURITY 05/04/2042	10	2201448 - 2935263	IN200800 KFIN TECHNOLOGIES LIMITED	Mr. M R V Subrahmanyam General Manager KFIN TECHNOLOGIES LIMITED Karvy Selenium Tower – B, Plot No. 31 & 32, Gachibowli, Financial District, Nanakramguda, Serlingampally, Hyderabad - 500032 Phone:040 – 67162222/33211000 Fax:040 - 23431551 Email:einward.ris@kfintech.com	CONTACT ISSUER FOR CONVERSION OF TERMS
12	PHASORZ TECHNOLOGIES PRIVATE LIMITED	INE0KCD03080	0.001% SERIES F COMPULSORILY CONVERTIBLE NON CUMULATIVE PREFERENCE SHARES WITH FACE VALUE RS. 15/-AND PAID UP VALUE RS. 15/-DATE OF ALLOTMENT 03/03/2022 AND DATE OF MATURITY 02/03/2042	15	15893418 - 19753679	IN200248 INTEGRATED REG. MGT.SER.PVT. LTD,BANGALORE	MR. DEBABRATA DAS COMPANY SECRETARY PHASORZ TECHNOLOGIES PRIVATE LIMITED IBC KNOWLEDGE PARK 4TH FLOOR TOWER C BANNERGHATTA MAIN ROAD TAVEREKERE BANGALORE KARNATAKA 560029 Phone:8147624817 Email:debabrata.d@medibuddy.in	CONTACT ISSUER FOR CONVERSION OF TERMS
13	WOW MOMO FOODS PRIVATE LIMITED	INE02KL03066	0.001% SERIES A COMPULSORILY CONVERTIBLE CUMULATIVE PREFERENCE SHARES WITH FACE VALUE RS.1430/-AND PAID UP VALUE RS.1430/- DATE OF ALLOTMENT 13/08/2015 AND DATE OF MATURITY 12/08/2035	1430	1 - 12102	IN200800 KFIN TECHNOLOGIES LIMITED	Mr. M R V Subrahmanyam General Manager KFIN TECHNOLOGIES LIMITED Karvy Selenium Tower – B, Plot No. 31 & 32, Gachibowli, Financial District, Nanakramguda, Serlingampally, Hyderabad - 500032 Phone:040 – 67162222/33211000 Fax:040 - 23431551 Email:einward.ris@kfintech.com	CONTACT ISSUER FOR CONVERSION OF TERMS
14	ASERA MINING PRIVATE LIMITED	INE0SJY03019	5% OPTIONALLY CONVERTIBLE NON CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS.10/-DATE OF ALLOTMENT 08/01/2013 AND DATE OF MATURITY 08/01/2033	10	1- 60000	IN200963 NSDL DATABASE MANAGEMENT LIMITED	MR. ASHISH JAIN DIRECTOR ASERA MINING PRIVATE LIMITED LOKMAT BHAVAN P T J N MARG WARDHA ROAD NAGPUR NAGPUR,440012,MAHARASHTRA Phone:9822738883 Email:ashish.jain@lokmat.com	CONTACT ISSUER FOR CONVERSION OF TERMS
15	JUST TRADE SECURITIES LIMITED	INE03SQ03025	0.001% OPTIONALLY CONVERTIBLE NON CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH	10	3000001 - 5000000	IN200301 RCMC SHARE REGISTRY	MS. MANISHA SINGH COMPLIANCE SECRETARY JUST TRADE SECURITIES LIMITED 5TH FLOOR,	CONTACT ISSUER FOR CONVERSION OF TERMS

			FACE VALUE RS.10/-AND PAID UP VALUE RS.10/-DATE OF ALLOTMENT 09/01/2024 AND DATE OF MATURITY 08/01/2044				BAJAJ HOUSE, 97 NEHRU PLACE, NEW DELHI 110019 Phone:01141693000 Email:manishas@bajajcapital.com	
16	SHAPOORJI PALLONJI ENERGY PRIVATE LIMITED	INE784X03084	0.01% COMPULSORILY CONVERTIBLE NON CUMULATIVE PREFERENCE SHARES WITH FACE VALUE RS.100/-AND PAID UP VALUE RS.100/-DATE OF ALLOTMENT 25/06/2018 AND DATE OF MATURITY 24/06/2037	100	86395001 - 86695000	IN200529 XL SOFTECH SYSTEMS LTD	Mr.R Ram Prasad Manager XL Softech Systems Limited 3, Sagar Society Road No. 2, Banjara Hills Hyderabad- 500 034. Phone:(040) 2354 5913-15 Fax:(040) 23553214 Email:ramprasadr@xlsoftech.com	CONTACT ISSUER FOR CONVERSION OF TERMS
17	LYNCBIZ INDIA PRIVATE LIMITED	INE0TD903010	10% COMPULSORILY CONVERTIBLE NON CUMULATIVE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS.10/-DATE OF ALLOTMENT 09/03/2018 AND DATE OF MATURITY 08/03/2033	10	1- 325000	IN200094 LINK INTIME INDIA PRIVATE LIMITED	MR. SUJIT MEHENDALE DIRECTOR LYNCBIZ INDIA PRIVATE LIMITED OFF 303 3RD FLOOR KOHINOOR CITY KIROL ROAD OFF LBS MA KURLA WEST MUMBAI,400070,MAHARASHTRA Phone:9225681930 Email:sujitm@softcell.com	CONTACT ISSUER FOR CONVERSION OF TERMS
18	LYNCBIZ INDIA PRIVATE LIMITED	INE0TD903028	10% COMPULSORILY CONVERTIBLE NON CUMULATIVE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS.10/-DATE OF ALLOTMENT 30/04/2018 AND DATE OF MATURITY 29/04/2033	10	325001 - 406268	IN200094 LINK INTIME INDIA PRIVATE LIMITED	MR. SUJIT MEHENDALE DIRECTOR LYNCBIZ INDIA PRIVATE LIMITED OFF 303 3RD FLOOR KOHINOOR CITY KIROL ROAD OFF LBS MA KURLA WEST MUMBAI,400070,MAHARASHTRA Phone:9225681930 Email:sujitm@softcell.com	CONTACT ISSUER FOR CONVERSION OF TERMS
19	ASERA MINING PRIVATE LIMITED	INE0SJY04017	13.5% NON CONVERTIBLE NON- CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS. 10/-DATE OF ALLOTMENT 04/11/2020 AND DATE OF MATURITY 04/11/2030	10	1- 350000	IN200963 NSDL DATABASE MANAGEMENT LIMITED	MR. ASHISH JAIN DIRECTOR ASERA MINING PRIVATE LIMITED LOKMAT BHAVAN P T J N MARG WARDHA ROAD NAGPUR NAGPUR,440012,MAHARASHTRA Phone:9822738883 Email:ashish.jain@lokmat.com	
20	63IDEAS INFOLABS PRIVATE LIMITED	INE188W03247	0.01% OPTIONALLY CONVERTIBLE NON CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.100/-AND PAID UP VALUE RS.100/- DATE OF ALLOTMENT 20/05/2021 AND DATE OF MATURITY 20/05/2031	100	1 - 1746	IN200248 INTEGRATED REG. MGT.SER.PVT. LTD,BANGALORE	MR. THIRUKUMARAN NAGARANJAN CEO & CO-FOUNDER 63IDEAS INFOLABS PRIVATE LIMITED 63IDEAS INFOLABS PRIVATE LIMITED, 9TH FLOOR, 77, 1, MARATHAHALLI-SARJAPUR, OUTER RING RD BELLANDUR, BENGALURU,KARNATAKA560103	CONTACT ISSUER FOR CONVERSION OF TERMS

							Phone:9886448206 Email:legal@ninjaart.com	
21	ASERA MINING PRIVATE LIMITED	INE0SJY04025	13.5% NON CONVERTIBLE NON- CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS. 10/-DATE OF ALLOTMENT 28/01/2021 AND DATE OF MATURITY 28/01/2031	10	1- 150000	IN200963 NSDL DATABASE MANAGEMENT LIMITED	MR. ASHISH JAIN DIRECTOR ASERA MINING PRIVATE LIMITED LOKMAT BHAVAN P T J N MARG WARDHA ROAD NAGPUR NAGPUR,440012,MAHARASHTRA Phone:9822738883 Email:ashish.jain@lokmat.com	
22	ASERA MINING PRIVATE LIMITED	INE0SJY04033	13.5% NON CONVERTIBLE NON- CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS. 10/-DATE OF ALLOTMENT 29/10/2021 AND DATE OF MATURITY 29/10/2031	10	1- 220000	IN200963 NSDL DATABASE MANAGEMENT LIMITED	MR. ASHISH JAIN DIRECTOR ASERA MINING PRIVATE LIMITED LOKMAT BHAVAN P T J N MARG WARDHA ROAD NAGPUR NAGPUR,440012,MAHARASHTRA Phone:9822738883 Email:ashish.jain@lokmat.com	
23	ASERA MINING PRIVATE LIMITED	INE0SJY04041	13.5% NON CONVERTIBLE NON- CUMULATIVE REDEEMABLE PREFERENCE SHARES WITH FACE VALUE RS.10/-AND PAID UP VALUE RS. 10/-DATE OF ALLOTMENT 18/01/2022 AND DATE OF MATURITY 18/01/2032	10	1 - 215000	IN200963 NSDL DATABASE MANAGEMENT LIMITED	MR. ASHISH JAIN DIRECTOR ASERA MINING PRIVATE LIMITED LOKMAT BHAVAN P T J N MARG WARDHA ROAD NAGPUR NAGPUR,440012,MAHARASHTRA Phone:9822738883 Email:ashish.jain@lokmat.com	

For and on behalf of
National Securities Depository Limited

Arockiaraj
Manager